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Horsham
District
Council

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Business support and advice

From Horsham District Council

Business Newsletter Quiz Winner: The Community Land Trust

The Community Land Trust (CLT) aims to own and develop land for the benefit of the community. It will operate in Thakeham and surrounding rural parishes - Storrington, Ashington and West Chiltington.

There are all sorts of uses for land held in trust for the whole community including nature recovery, agriculture, employment and the trust also realises that it is difficult for start-up businesses to find workspace and storage units for hire.

Get in touch if you want room to expand or land and sheds to rent. Some CLTs in oil dependant rural areas, like this one, are providing alternative green forms of energy generation and storage.

The CLT would particularly welcome people specialising in these technologies and in the retrofitting of existing buildings to contact them.

[Contact The Community Land Trust](#)

Would you like the opportunity to win a mention for your business to over 2,000 subscribers? Scroll down to the bottom of this newsletter for this week's quiz.

Business grants of up to £5,000 to help boost the local visitor economy

Horsham District Council is pleased to announce a new £27K funding boost for small businesses to support the creation of new tourism experiences in Horsham District this summer.

Small businesses across the District will be able to apply for funding of up to £5,000 each.

[Find Out More](#)



Green LEAP Case Study: Bee Cosmetics

There is still time for your business to apply for up to £5,000 worth of Green LEAP funding to help you achieve your climate ambitions.

We spoke to successful applicant Joseph, the Co-Founder of Bee Cosmetics along with his parents Elizabeth and Derek. Joseph commented: "At Bee Cosmetics, we formulate natural and organic skincare. We use beeswax, honey, and propolis, along with nourishing botanical oils and butters, to create products that are gentle on your skin, the environment, and our bees."



"Receiving the Green LEAP grant has significantly impacted our business, enabling us to launch three green projects, including a glass return and refill programme for our customers. In the highly competitive skincare industry, this sustainable initiative provides us with a crucial competitive advantage, helping us to stand out and appeal to eco-conscious consumers."

Applications for Green LEAP close Monday 1 July at 12pm.

[Apply today](#)

Introduction to Intellectual Property: Copyright, Trademark, Patent, Design

Whether it's an invention, design, brand name, literary work or a song - this online session on Monday, 1 July 2024, 10am - 11am with the BIPC Sussex team will give you the knowledge to identify the Intellectual Property (IP) assets contained within your business and how best to protect them.



[Find Out More](#)

Small Business Britain Workshops

Join Small Business Britain for free business workshops:

Want to learn how to use TikTok to boost your small business brand?

Join Small Business Britain, BT & Todd from Spaghetti Agency on Friday, June 28. The workshop will share lessons learned from going viral and gaining PR in national and international press.

This free webinar will help you understand what TikTok wants, and how you can apply it to your business marketing.

[Register Now](#)

This two-part 'Master Your Money' webinar series with Lloyds Bank Academy will host a panel of experts to help with all things finance!

1 July - Cash Flow and Profitability:

The first session covers cash flow, invoicing, boosting profitability and much more!

8 July - Access to Funding:

The second session covers different types of funding, and outlines how to find and secure the right type of funding.

Free 1-1 mentoring to everyone that attends.

Everyone who registers for part 1 on 1 July will be automatically added to part 2 on 8th July. All sessions will be recorded and sent to you via email.

[Register Now](#)



This week's Business Newsletter Quiz

Submit your three correct answers to the following questions via our online form. A winner will be picked at random at 5pm on Wednesday 3 July, who will receive a mention for their business in the following issue

Q1) What is the deadline for the current round of Green LEAP applications?

Q2) What organisation is running the Introduction to Intellectual Property online session?

Q3) What time does Small Business Britain's Live Sustainability Q&A start?

[Submit Your Quiz Answers](#)

A banner for the West Sussex Business Hub. On the left, a circular logo contains the text 'West Sussex Business HUB' in orange and blue, with colorful shopping bags above it. The center features a stylized illustration of several business professionals in various poses (walking, standing, sitting at a desk with a laptop) against a grey background with a network pattern. On the right, a red vertical panel contains the text 'Your central online source for FREE local independent business skills development and networking' in white, followed by a 'Sign up now' button. At the bottom of the red panel are logos for partner organizations: ARV, Adult & Workforce Learning, Crawley, Horsham District Council, Mid Sussex District Council, and ARUN.