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Horsham
District
Council

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Business support and advice

From Horsham District Council



This week's newsletter is our quarterly Business Climate Action special. The Sustainability Team at Horsham District Council have collaborated with Economic Development to publish this special edition. It is part of a series of collaborative projects aimed at supporting local businesses on their journey to greater sustainability.

In this issue, we begin with announcing our Business Newsletter Quiz winner before covering the climate special content. Read on to find out about new grant funding opportunities to help your business become greener, training and events to help your business on its climate journey and exciting sustainability initiatives to get involved with.

Business Newsletter Quiz Winner: Metro HR

In the last newsletter, we asked subscribers three easy questions on content within the issue for the opportunity to win a mention in the next issue.

This week's winner is Metro HR, a Pulborough-based business with a skilled team of HR experts and consultants offering many years of combined experience and all the benefits of an in-house HR Department, with the flexibility and efficiency of outsourced support.



Their goal is to maximise the productivity of local businesses by helping them optimise the effectiveness of their employees by giving them instant access to expert advice and skills whenever needed.

[Find out more](#)

Would you like the opportunity to win a mention for your business to over 2,000 subscribers? Scroll down to the bottom of this newsletter for this week's quiz.

Green LEAP Case Study: Heath Flower Farm

Is your business seeking to become greener? Local business Heath Flower Farm were recently awarded Green LEAP funding to do just that.

This Ashington-based flower farm turned eco-friendly glamping destination, received a grant to help extend their solar array and battery storage and swap to infrared heaters, making a positive change which will help them move away from fossil fuels, reduce their carbon footprint and expand their business.



Heath Flower Farm co-owner, Duncan commented: "The LEAP grant will help us reach our goal of becoming carbon neutral by 2030 and will also extend the period of the year we can accept guests."

"An extra solar battery and solar panels will provide electricity when solar energy is scarce in winter, and highly efficient infrared heating panels will prevent pipes from freezing in very cold conditions."

Apply for up to £5,000 worth of Green LEAP grant funding today.

[Find out more](#)

Join the easitHORSHAM network

easitHORSHAM is a powerful working partnership designed to support and encourage the most influential businesses in a local area to adopt alternative and sustainable transport behaviours to reduce pollution, ease congestion and increase satisfaction within its staff base.

By bringing together the major employers within easitHORSHAM, it can enable the introduction and use of far more initiatives and discounts that could not necessarily be taken up by one of the organisations alone.

easitHORSHAM offers discounts on Southern rail, discounted bus travel, discounts with Halfords, journey sharing opportunities with easitSHARE and much more. Contact easitHorsham to find out more.



[easitHorsham](#)

Celebrating Markets of Horsham

Keep an eye out for new branding promoting 'Markets of Horsham' this June, celebrating the town centre's three thriving markets and the variety of stalls and vibrancy they bring to Horsham.

Launched in line with Great Big Green Week, the Markets of Horsham and across the district are also being highlighted as a great opportunity for the public to Buy Local and make some positive 'swaps'



Are you interested in trading on a local market? Markets of Horsham forms part of the Council's Buy Local campaign and continued support for markets across the district. Explore the District Markets pages on our website.

[Find Out More](#)

60 restaurants and shops join Horsham's Sussex Six campaign

Over sixty food and drink businesses, including top brands such as South Lodge, London Gatwick Airport, Sussex Grocer, Bolney Wine Estate, Hepworth Brewery Shop, and many more, have joined the Sussex Six Campaign since it launched at Kinsbrook Vineyard in June 2023.

They have pledged to increase local produce on their shelves and menus, as part of a campaign organised by Natural Partnerships CIC with support from Horsham District Council and part-funded by the UK Government's UK Shared Prosperity Fund.

Do you sell and serve local Sussex ingredients? If not, why not? And if you are, why aren't you shouting about it? Get your business involved in the Sussex Six campaign today via the Sussex Food and Drink website.

Access free publicity, build new relationships with local suppliers, improve your sustainability credentials and attract new customers.



[Join the campaign](#)

Sustainability Strategies for Business Success Webinar

Are you ready to future-proof your business and thrive in the new green economy? Join Small Business Britain, BT and Ciaran Armstrong from Sustainable Pathways, register now for an action-packed webinar on Wednesday 19 June 2024 where you'll learn vital sustainability strategies that drive business success.

[Register Now](#)



Discover Electric: Achieving Net Zero event

Last month's electric vehicle event, held at Parkside in Horsham town, proved to be highly successful. Together, Let's Experience Electric and Horsham District Council created the opportunity for businesses and the wider community to explore conversion to lower-carbon transport.

Over 150 people partook in a full schedule of activities. Guests were able to increase their understanding of the EV industry and the potential of the EV charging infrastructure, whilst hearing common myths debunked through a series of expert talks. Connected Kerb, the Energy Savings Trust, West Sussex County Council and sporting champion to net zero hero, Martin Offiah all featured. Then, a collective Q&A panel session sparked debate and allowed space for remaining queries from attendees.

Local businesses and organisations were prominent, with 15 exhibitor standards to brief visitors and 11 local dealers presenting vehicles on site. In total, 23 vehicles were on show and the choice between 13 test drives to get the full on-road experience.

The event showcased the exciting potential of the developing EV network in Horsham District and beyond.



Local sustainability events

West Sussex Sustainable Business Showcase

A successful business and doing your bit for the planet don't have to be two competing goals.

In fact, they can easily go hand-in-hand.

Join Let's Go! Net Zero at the stunning Aldingbourne Country Centre on 25 June for a celebration of sustainable business and to hear how it's done. There will be a panel of groundbreaking speakers, a delicious, locally-sourced lunch and refreshments, and plenty of opportunity for networking with fellow businesses.



[Find Out More](#)

30 Days Wild

Join Nature's Workforce

Look out for Horsham District Council's social media posts throughout the month of June to celebrate #30DaysWild. There will be inspiring local stories and tips on supporting nature in the workplace and at home.

Perhaps you want to challenge yourself in doing one wild thing for the rest of the month. Request a business pack to get wilder:

[30 Days Wild](#)

All workplaces, no matter their size or what they do, can be a force for nature. You don't need to be a nature expert to act.

The National Trust, RSPB and WWF have created Nature's Workforce, to help you start the conversations that will lead to lasting change.

Bring your passion for nature, knowledge, and ideas; and Nature's Workforce will help you to ask the right questions, shape discussions and collaborate with your colleagues to make a plan for action that will benefit your company and the planet because every business relies on a healthy natural world.

[Nature's Workforce](#)

Upcoming environmental awareness days

Getting involved in environmental awareness days, either online or through in-person initiatives, is a great way to show your customers and employees all the work you do to prioritise the environment in your business.

July - Plastic Free July (whole month), Net Zero Week (6-12)

August – Cycle to Work Day (1)

September – Zero Waste Week (2-6), Great British Beach Clean (20 – 29), British Food Fortnight (20 Sept – 6 Oct)



This week's Business Newsletter Quiz

Submit your three correct answers to the following questions via our online form. A winner will be picked at random at 5pm on Wednesday 19 June, who will receive a mention for their business in the following issue.

Q1) Name one of the discounts members of easitHORSHAM can access.

Q2) What is the name of the Council's campaign that the Markets of Horsham forms part of?

Q3) When does the Sustainability Strategies for Business Success Webinar start?

[Submit Your Quiz Answers](#)

