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Horsham
District
Council

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Business support and advice

From Horsham District Council

Business Newsletter Quiz Winner: Sage Ceramics

In the last newsletter, we asked subscribers three easy questions on content within the issue for the opportunity to win a mention in the next issue.

This week's winner is Sage Ceramics by Yvonne Kirk, who produces handmade pottery inspired by the natural world in her home studio in the village of Storrington.

Using predominantly stoneware and earthenware clays, Yvonne's work is mainly wheel thrown, but she does also create hand-built pieces or a combination of both.

The pottery is decorated with either coloured underglazes, or stoneware glazes, often with areas left unglazed to add to the tactile quality of the piece.

Find out more via the Sage Ceramics website.

[Sage Ceramics](#)

Would you like the opportunity to win a mention for your business to over 2,000 subscribers? Scroll down to the bottom of this newsletter for this week's quiz.

New illustrated map highlights Horsham drink producers and experiences

A new illustrated map showcasing Horsham District wine, beer, spirit, and cider producers has recently been produced for visitors and residents.

From centuries-old breweries and innovative vineyards to boutique distilleries, the map highlights the District's strong offer of local businesses who produce drinks and host a vast range of engaging experiences.



Produced by Horsham District Council, in collaboration with local businesses and artist Annalees Lim, the map forms part of a range of projects that the Council is working on to promote local producers and support the Horsham District visitor economy.

Would your business like to be a distribution point for the map? Let us know by emailing BusinessDevelopment@horsham.gov.uk.

[Find Out More](#)

More funding available to help local businesses become greener

Following the success of the first round of funding in April, Horsham District Council's new Green LEAP Small Business Grant Scheme opens for a second round from 3 June.

Green LEAP invites start-ups and small business to apply for up to £5,000 to fund towards a broad range of climate-friendly projects. Grants of up to £2,000 may be considered for other projects, subject to funding. Successful applicants so far have sought to deliver some exciting projects including:



- Installing a rainwater harvesting system, to support sustainable water management
- Transitioning to compostable packaging, alongside launching a campaign to educate their customers on composting practices
- Establishing a customer return, refill, and reuse programme for their glass packaging

- Switching to LED lighting, reducing energy usage and their energy bills.

[Find out more](#)

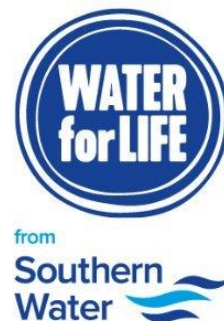
Southern Water Business Partnership Fund open for applications

Do you have a new and innovative idea to help reduce water in your business? Apply for Southern Water's Business Partnership Fund today.

Water is a precious natural resource. Each year the population of the South East grows, but the amount of available water stays the same.

Due to hotter summers and less rainfall, increased pressure is put on our water supplies. If we keep consuming at our current rate, in time, demand will outstrip supply – as there's only so much we can take from our environment.

If you have an idea for a project – whether it's harvesting rain or shower water, fitting flow restrictors on taps, harnessing new technology to save water, education or behavioural change programmes, or anything else you can think of – Southern Water want to hear from you! The deadline for applications is 30th June 2024.



[Find Out More](#)

Have your say on the Council's Economic Development Service

We are conducting a review of the Council's Economic Development Service and seeking your insights to help understand the service and its impact in the area, and would therefore ask you to complete the short survey in the link below.

Your participation is crucial as it will help us understand your experiences when interacting with the service. Your feedback will play a vital role in shaping the future of Horsham's economic development initiatives.

By sharing your insights and perspective, you will help us identify areas of improvement, recognise what works well, and ensure that the services provided meet the current and emerging needs and aspirations of the local business community.

Thank you for taking the time to contribute to this review. We look forward to your input.

[Find Out More](#)

Free Carbon Literacy course for businesses

Learn to become 'carbon literate' by applying for this free Carbon Literacy course which takes place at Collyer's College in Horsham. The course will give you the science behind climate change as well as practical solutions to reduce your own carbon footprint.

You will be required to create an individual and a group pledge stating how you will reduce carbon emissions. On successful completion of the course, you will receive a certificate from the Carbon Literacy Project.

Spaces are limited so sign up today.

What is Carbon Literacy?

Defined by the Carbon Literacy Project, Carbon Literacy is: 'An awareness of the carbon costs and impacts of everyday activities and the ability and motivation to reduce emissions, on an individual, community and organisational basis.'

[Find Out More](#)

Get your business online with a perfect website

Join this free online webinar with the Business & IP Centre Sussex on Tuesday, 4 June, 10am.

Access professional tips and tricks for getting your business online with a new website or to improve your existing business website.

You won't hear jargon or tech talk in this session but loads of useful information from Rick Chapman, founder of The Digital Beacon.

Webinar: Create video content that stands out



[Book Your Space](#)

Join Small Business Britain, Lloyds Bank Academy and marketing experts Garry & James on Thursday 6 June, 11am, for straight talking advice and insight and on how to create engaging video content to grow your social media.

Through this free online webinar, Experts Garry & James will walk you through:

- *Overview of what type of video works best on each platform

- *Share video ideas and editing tips

- *Filming tips - sound, lighting, composition, kit

[Register Now](#)



This week's Business Newsletter Quiz

Submit your three correct answers to the following questions via our online form. A winner will be picked at random at 5pm on Wednesday 5 June, who will then receive a mention for their business in the following issue.

Q1) What is the application deadline for Southern Water's Business Partnership Fund?

Q2) What is the name of the artist who produced the Drink Producers of Horsham District map?

Q3) Which college in Horsham is running a Carbon Literacy course for businesses?

[Submit Your Quiz Answers](#)

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for FREE local independent
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