



Horsham  
District  
Council

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# Business support and advice

From Horsham District Council

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## LEAP grant recipients make it in the Den

Did you spot The Dog-G8 Company on Dragon's Den a few weeks ago? In the early days of their business they received a LEAP grant from us that helped them grow their marketing. We were absolutely delighted to see them win investment in the Den.

The Dog G8 team said: "Horsham District Council's LEAP grant came at a crucial time for us, we were able to use the funding to hire a Horsham-based photographer Sophie Ward Photography to produce exceptional lifestyle images of the product range, images we still use to this day."

"Applying for the LEAP grant was very straightforward, the team were very helpful with the process, and we would recommend any Horsham-based business to apply."

The next round of LEAP opens for applications on April 3 2023.



[Read more](#)

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## Ready, Set, Grow!

Are you a small business owner based in Horsham District, who has been trading for less than two years? "Ready, Set, Grow!" could be for you! As part of the Council's Business Training Programme, Digital Islands are delivering a series of 7 expert-led, face to face workshops, to be held in Horsham Library, plus one-to-one support in developing your business action plan designed to help you:



- Clarify your value proposition, enabling customers to clearly understand what you do, and why it is of value to them
- Build an action plan to keep you on track and focused on your objectives
- Recruit and retain great people
- Understand your finances
- Market your business effectively by developing a marketing plan and using social media to achieve results

Starting 5 May and running through until 23 June 2023. Find out more and [watch Digital Island's video trailer](#) introducing the masterclass

[Book a meeting](#) with Gavin McWhirter of Digital Islands to discuss your suitability.

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## Get set for English Tourism Week

**17-26 March 2023**

English Tourism Week is all about celebrating and raising awareness of how important the tourism sector is to the UK economy.

It's a great opportunity to engage with your local MPs and community to bring attention to how much your business contributes to the area.

[Get involved](#)



### Celebrate with the West Sussex tourism sector

Celebrate English Tourism Week at Experience West Sussex's annual West Sussex Tourism Symposium. The event is on Tuesday 21 March in the South Downs National Park.



[Reserve a place](#)

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# Generate Growth webinar series

This new series of webinars focuses on helping to support and generate growth for businesses in the Coast to Capital area.

There will be a webinar on a different topic every Wednesday in March 2023. Topics include brand building, Search Engine Optimization, generating a winning sales culture and lots more.

[Book places](#)



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## International Women's Day

According to Enterprise Nation [a record number of businesses were launched by women in 2022](#). Celebrate women in business and mark International Women's Day on 8 March with these upcoming events.

### Federation of Small Businesses: Embrace Equity

**Wed 8 March 10.30-12.30**

An online event centring on taking action in the workplace and asking:

- What does Embrace Equity mean?
- Why is equality in the world of business important to you as a woman?
- How have you incorporated equity into your workplace?

[Sign up](#)

### Sussex Women in Business: Face to face networking

**15 March 4.00-6.00pm, Crawley Library**

A fun interactive 2 hours hosted by NatWest in partnership with BIPC Sussex .

Women in Business networking provides an opportunity for women to meet, educate, inspire and support each other in a safe environment.

There will also be an opportunity to hear about the banks' support to Entrepreneurship and Women in Business.

[Reserve a place](#)

### Tea tasting for female entrepreneurs

**16 March 16.30-18.00**

A special female-only event where you will hear about business support available to female business owners and network with other female entrepreneurs. The tea tasting will be run by Tea and Grazing and guest speaker Ameesha Bhugwande of NatWest Local Enterprise Manager for Sussex, will talk about the latest findings from The Alison Rose Review of female entrepreneurship.

[Reserve a place](#)

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## Larksfield Place: development on Parsonage Road, Horsham

The Larksfield Place project is to regenerate an 18.5 acre brownfield site in Horsham. Formerly owned by Novartis Pharmaceuticals, it was purchased by West Sussex County Council in December 2016.



Muse, a leading regeneration company, are now bringing forward detailed proposals for a mixed commercial and residential scheme that will boost the local economy. Larksfield Place will offer the next generation employment spaces which encourage collaboration, social interaction, and innovation. For further details view the Larksfield Place website.

[Find out more](#)

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Parkside, Chart Way, Horsham,  
West Sussex,  
RH12 1RL



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