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Horsham
District
Council

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Business support and advice

From Horsham District Council

New round of LEAP funding: opening 3 April

A new round of our popular LEAP small business grant funding opens next week. Funds are allocated on a first come first served basis so get started on your applications now!

Grants of up to £2,000 will be available for small businesses based in Horsham District to start or grow their business.

The LEAP scheme has enabled some fantastic projects over the years, allowing businesses to take their next steps with anything from new equipment, marketing spend or even premises. Watch some of our case studies on our [Youtube channel](#), then visit our website to find out more about the scheme and apply.



[Read more](#)

**LEVELLING
UP**



HM Government



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Rural England Prosperity Fund grant: coming 1 April

The Rural England Prosperity Fund is money from the Government to help the rural economy.

The aims of the fund are to:

- Support new and existing rural businesses to develop new products and facilities that will be of wider benefit to the local economy
- Support new and improved community infrastructure
- Support projects in a rural area (excludes Horsham Town)

If you have a project idea that will benefit the rural economy, please complete an Expression of Interest form online. Applications open on April 1.

[Find out more](#)

New scheme to help rural businesses with slow broadband

West Sussex businesses currently suffering from the slowest broadband speeds are being supported to get online with an alternative 4G mobile broadband solution.

The 4G Mobile Broadband Voucher Scheme typically offers up to £1,250 to cover the costs of a practical signal test and the subsequent installation of the new 4G solution, including all necessary equipment.

[Find out more](#)

Business bootcamps to help you grow online

Want to grow your business online? Apply to join business.connected - a free six-week digital boot camp to help you learn how to create a website, get started on social media, create a successful digital marketing strategy and much more!

The programme, by Enterprise Nation and Vodafone Business and supported by JPMorgan Chase, consists of workshops, webinars and e-



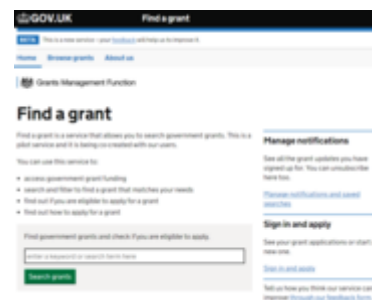
learning modules to help businesses kickstart digital change, adopt new technology, and stay safe online.

[Apply now](#)

Find Government grants with new online tool

The Cabinet Office has launched a 'Find a Grant' digital service, a single place for individuals and organisations to find and apply for government grants and gain access to financial support.

The new system makes it much easier to search all Government funding schemes in one place, and all central government departments and their arms-length bodies must advertise their competitive grant schemes via the service from 1 April.



[Find a grant](#)

And don't forget, check out local funding opportunities on our [Business funding page](#)

Slow your overwhelm and grow your business

Join business mindset coach Michelle Allen of Infinite Upstart for "5 Mindset and Strategy Tools to slow your overwhelm and grow your business", an online webinar on Monday 17 April 10-11am.

The session covers recommended ways of slowing down, re-framing your thinking and growing your business without burnout. Offering five strategy and mindset tools.



[Book a place](#)

There's still time to sign up for Ready Set Grow

Are you a small business owner based in Horsham District, who has been trading for less than two years? "Ready, Set, Grow!" could be for you! As part of the Council's Business Training Programme, Digital Islands are delivering a series of 7 expert-led, face to face workshops, to be held in Horsham Library, plus one-to-one support in developing your business action plan designed to help you:



- Clarify your value proposition, enabling customers to clearly understand what you do, and why it is of value to them
- Build an action plan to keep you on track and focused on your objectives
- Recruit and retain great people
- Understand your finances
- Market your business effectively by developing a marketing plan and using social media to achieve results

Starting 5 May and running through until 23 June 2023. Find out more and [watch Digital Island's video trailer](#) introducing the masterclass

[Book a meeting](#) with Gavin McWhirter of Digital Islands to discuss your suitability.



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Parkside, Chart Way, Horsham,
West Sussex,
RH12 1RL



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