

From: John Fullbrook
Sent: 22 April 2021 13:21
To: John Fullbrook
Subject: HDC Request - Please help to support this year's Great British Spring Clean

Item 14.1

From: Sarah. Hogben **Sent:** 15 April 2021 17:54
Subject: Please help to support this year's Great British Spring Clean



Dear Parish and Neighbourhood Council Clerk,

**Please help to support this year's
Great British Spring Clean
28 May–13 June 2021**

Horsham District Council is backing **Keep Britain Tidy's annual litter campaign**, the Great British Spring Clean, and is calling on your help to please spread the word about this national campaign to help improve the environment on our doorstep. This is particularly important now that we are facing an ongoing battle with litter being strewn on the roadsides across the Horsham District and an increase in the incidences of fly-tipping.

This year our outdoor spaces and places have mattered more than ever before. They have been a sanctuary during challenging times. Keep Britain Tidy are calling on hundreds of thousands of volunteers from across the UK to join together and show some love for those special places that helped us all through lockdown.

How the Council is supporting the campaign

According to the [Government's roadmap out of lockdown](#), outdoor gatherings of up to six people (the rule of six) or two households are now permitted. In line with this guidance we are happy to once again support litter picking activity in small groups of up to six volunteers, or two households.

We can help them by providing equipment such as litter sticks and bin bags. We are doing this through the Waste and Recycling team's [Adopt A Street](#) initiative which is celebrating its 6th anniversary this year and now has the enthusiastic support of hundreds of volunteers across the District. These are volunteers who take pride in their neighbourhood and are happy to take ownership of the issues around litter in their area.

How you can help

Please encourage your local community to get involved. Here are some suggestions:

1. [Organise a private clean-up](#) with up to five other family members and friends and share your **#litterheroes** work on social media. Please tag **@HorshamDC** in your posts and we will share them with our residents across the District.
2. [Pledge online to do your own individual clean-up](#) - you can give as little as 15 minutes to the campaign such as picking up litter while walking the dog or on the walk to school. By making this pledge online Keep Britain Tidy can see just how many people are passionate about protecting and preserving their environment.
3. Spread the word about our [Adopt a Street](#) initiative and how Horsham District Council can help volunteers to keep our streets and parks clear of litter.

[Find out more on our website](#)

Why is this campaign important?

- Litter remains a huge problem across the country, causing harm to the environment and wildlife.
- The appearance of litter on roadsides is a blight on our landscape and its clearance currently costs Horsham District taxpayers in excess of £100,000 a year.

- Councils in England are having to spend over £700 million on street cleaning services every year.

What more are we doing?

As a Council we are also launching a major crackdown on highways littering by introducing new technology and recording equipment in key areas.

[Read the media release about our crackdown on litter and fly tipping](#)

I do hope that you can help to support this vital campaign.

Kind regards,
Sarah.

Sarah Hogben
Communications and Marketing Officer

