

Subject: Ice Cream Tricycle request to trade on the MPF

Briefing Note

Item 6.1.1

Please see below the original request from the lady who would like to trade Ice creams on the MPF.

We have also received a picture below.

The lady has also obtained £5 Million public liability insurance cover.

We need to decide if we support her request to trade on the MPF and for the times designated below

From: [REDACTED] **Sent:** 01 March 2021 19:05 **To:** John Fullbrook <

Dear John,

I am writing in regards to our correspondence on the 16.2.21 regarding my icecream bicycle venture. I aim for this to be officially presented an the early April agenda. (I believe this to be 6.4.21) so that I can also be present during the meeting.

I look to be trading late March to early April this year. My proposal will be to trade on the Steyning Cricket Field on Friday afternoons from 3pm- 7pm & also during cricket matches, after all, there is nothing more quintessential to British life than enjoying a locally made ice cream during a cricket match!

My bike is currently being made, with a mini freezer & an umbrella to match in the colours of purple and gold. The name will be The Dairy Diva & will be selling local icecreams from 'The Sussex Ice Cream Company' who are based in Worthing. This is local and very premium icecream, which I feel is very fitting for an affluent town like Steyning.

The bike itself has no carbon footprint & also offers local produce, a great offering that works with the current climate.

I also have obtained public liability insurance that stands at 5m & have been approved by the Environmental Health Agency. Furthermore my peddlers license has also been approved & has been issued by Sussex Police. Sussex Police do their checks & will not offer this to anyone with previous bad history or character. The Cricket Field is privately owned by The Steyning Parish Council, which means I need your organisations approval in order to sell.

I currently have a new freezer arriving at my home to ensure that everything is tip top in regards to storing & ensuring the best health & safety practise for my clientele.

With the bike currently being made, its hard to show you how the bike will look, but I know it will be extremely fitting in Steyning, as a matter of fact I was hoping to bring to Aprils meeting or in pictures if remote. I even have lovely country bunting to go on it.

I am very well known in this area for my dog walking which goes under the name of Bubbles & Friends - I will be continuing this all year round as it is my passion. Like my new icrecream business I do things by the book & additionally I am well regarded for my work this field.

I really feel that this will be a lovely addition to Steyning & fits well with our local ethos of local produce & less carbon footprint. It would also look glorious in the summer time & fits with that of a traditional British summer in the countryside. I have also spoken to many business's on the high street who think this is a wonderful idea & who also support fully this.

I trust this is satisfactory. I also have no issue with providing you with confirmation of my insurance, peddling licence & a letter of confirmation from the Environmental Health Agency.

I look forward to your response.

Kindest Regards

[REDACTED]

