



Coronavirus (COVID-19)

Information for businesses from Horsham District Council

Timestamp: 6 August 2020

Fortnightly monitoring survey

Answer our fortnightly monitoring survey by telling us about your current situation and what support your business requires.

[Answer survey](#)

Get free Respect Protect Enjoy campaign resources

As our high streets and open spaces return to a more normal post lockdown environment, the Council has launched a new campaign [Respect Protect Enjoy](#).

The campaign is asking residents and visitors to respect business owners and one another, protect the local outdoor environment, and enjoy all that the District has to offer safely.

Many of you have worked hard to introduce COVID-safe measures in your shops and venues. We know that it was not an easy task, especially as many of the measures put in place may change the way customers interact with your services.



The Council and its partners are urging customers and visitors to be kind and patient when supporting local businesses through these challenging times.

Help promote the campaign

You can help promote the campaign by downloading and sharing a few graphics on your social media channels and through customer emails.

[Download the resources](#)

We are also providing window stickers and triangle cards to put on checkouts and tables. If you would like some printed assets please email business.development@horsham.gov.uk.

Grants and funding

Invest4 Grant Fund

The Invest4Grant funding program is managed by Brighton & Hove City Council. Funding is available to both pre-start and to growing established businesses.

The type of grant fund offered is known as 'match-funding', where a business must agree to provide 60% of the required investment to which the funding body will then 'match-fund' the 40% balance. Business grants from £2,000 to £170,000 can be secured and will be awarded through the Invest4 program.

[Find out more about the Invest4 Grant Fund and how to apply](#)

Webinars and training

FSB webinar: Connect and reconnect with customers on Social Media

Tuesday 11 August 2020

This upcoming webinar will help you explore Social Media and find out how to use digital tools to connect and reassure customers post-lockdown.

You will explore various social media features and best practices on how to use digital marketing techniques designed to help businesses in the tourism and hospitality industry reach audiences, connect with, build consumer confidence and trust.

[Sign up](#)

COVID-19 early outbreak management

The Department of Health & Social Care have created a set of early outbreak management action cards to help businesses act quickly in the case of confirmed cases of coronavirus (COVID-19) in their organisation.

[Find out more about the action cards and how they can help](#)