



The UK's largest cash machine network

> **LINK Members** > Site Owners

Information for Site Owners

Site owners work with LINK ATM Operators to provide cash machines in convenience locations. Guidance can be found [here](#).

Over 60% of cash machines are installed away from bank or building society branches. These machines provide convenient access to cash for millions of people and are installed in a huge variety of locations.

Site owners are the people who have ATMs on their premises and they include supermarkets, convenience stores, pubs, clubs, hospitals, railway stations, airports, in fact pretty much anywhere you can imagine. There are mobile cash machines which travel to festivals, shows and sports events and even some on ferries.

Banks, building societies and independent ATM operators are always looking for new sites and each one needs a landlord who will get the benefit of having an ATM on their premises.

If you would like a cash machine installed in your premises you should contact a LINK Member and discuss your requirements with them. Cash machines are operated by LINK members, not LINK itself and the members' page has links through to members' websites and contact details.

The benefits for having an ATM include:

- > higher footfall as customers choose the location to get cash;
- > higher turnover as ATM users spend the cash they have withdrawn in the store;
- > competitive advantage over nearby locations which do not offer ATM facilities;
- > increased customer satisfaction by offering an added value service;
- > the potential for rental income.

In addition, some cash machines are replenished by the landlord from their over-the-counter cash takings and this can mean fewer bank visits and cash processing charges and a better cash-flow.

LINK supports the Code of Conduct for the Authentication of Machine-Dispensed Banknotes and a leaflet giving more details can be downloaded [here](#).

Merchant till sites

- Only fill the ATM with sufficient cash for one day's trading.
- Always cash and de-cash the ATM while the premises are locked shut and customers excluded.
- Place excess cash in a safe of adequate security quality.
- After removing the cash and cassettes, leave the door to the ATM and security container open when the premises are non-operational.
- Ensure the ATM can be seen from outside the premises, so would-be criminals can see the ATM is empty.

Cash-in-transit fill sites

- Through-the-wall machines should have secure and visible anchoring.
- Internal machines should be sited well inside the premises away from the shop fronts, ideally against a strongly built internal or perimeter wall that does not have vehicular access to its external face.
- The ATM should be located in a highly visible and well-lit area.
- Install signs stating that staff do not have access to the ATM.
- Arrange that the premises are locked shut and customers excluded when the ATM is replenished.

LINK Members

LINK Members who issue cards or provide ATMs