

Steyning Parish Council



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Thursday 12th September

Dear Business Owner

The Steyning Parish Council Premises Committee would like to thank you for responding to the High Street Business Survey that was sent out in July 2019.

There were 85 copies of the survey delivered to businesses in the High Street and we received 43 responses thereby achieving a creditable 50% response rate.

The preliminary conclusions of the survey are:

1. The installation of a second ATM is very strongly supported by High Street businesses (97%).
2. A central location for the ATM close to the car park/bus shelter is preferred.
3. The closure of all banks in Steyning has negatively impacted businesses and has contributed to a reduced footfall.
4. The Post Office is used by many businesses and is vital to Steyning's future.
5. Parking charges have had a negative impact on usage by residents and visitors alike, as well as on tourism. The charges and time limits have resulted in excessive on-street parking whilst at the same time two car parks remain underutilised.
6. The SPC should do more to advertise Steyning as a major visitor and tourist destination.
7. The SPC should do more to assist the businesses, particularly at the bottom of the High Street, through signage and advertising.
8. The SPC should make clear to local residents that they must support our High Street shops or lose them.
9. More pedestrianised events in the High Street would be welcome.



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