

## Social Media Update

I have been looking into creating a Facebook page ran by councillors (most likely myself), so as to not give John and Hazel even more work to do. The content of the page will be monitored by all councillors and only agreed material will be posted.

Perhaps we can think about posting the following:

- Meeting Agendas
- Meeting Minutes
- Sharing posters for events to support the local businesses of Steyning
- Help to promote the neighbourhood plan by sharing details of their workshops etc on our page – shows that we are supporting our community led groups
- Information about councillors to help humanise us – perhaps a short video from each councillor to tell the public a little about themselves – I have the capacity to create graphics and videos etc to help make things a little more “jazzy”
- Help to support Steyning greening and the plastic free Steyning campaign – shows that we are focused on the issues of climate change and want to support the hard work of our community
- Provide evidence of things that we have improved/success stories – for example, the welcome Steyning sign – the community should hear about the good work we do
- Messages from the Chairman
- Any other suggestions will be very welcomed !!!

I will review the idea of the public commenting/liking posts as I think it is important for the public to feel like their voices are not being oppressed, however we do not want to be subjected to unpleasant comments from the public. If we do allow the public to comment/like/share posts then it will help to spread our message of the council to the wider community but, as previously mentioned, there are potential negatives to this feature as well.

Come our next meeting in September, I think we need to get cracking and move forward with this idea. Communicating with the public will really help to strengthen our relationship with them and improve our image as a Council.