

Hazel Roxby

From: Trevor Cree
Sent: 23 June 2019 14:36
To: Premises Committee
Cc: Hazel Roxby; John Fullbrook
Subject: ATM and High Street Businesses
Attachments: Premises Business cards 1.jpg; Premises Business cards 2.jpg; Premises Business cards 3.jpg

For: Premises Committee

The following are just initial ideas and so any comments or alternative proposals before our meeting on the 2nd July 2019 would be welcomed.

The future of the High Street businesses and Steyning businesses in general is important for the future of the town. There is the Steyning & District Business Chamber and possibly a separate Business Chamber run by the Postmaster, Alan Marsh. In casual conversation with the owner of the stationary shop I got the impression that she really welcomed that somebody from the Council was interested in the future of High Street businesses. The ATM and the future of the Post Office are in our mind on Premises at present but I believe that we could start our four year Council term in office by engaging directly with the High Street businesses to see how the SPC might provide support. We would then know first hand what they want.

1. The first stage I believe would be a simple A4 survey on SPC headed paper personally delivered to every High Street business from the Model Bakery on the George Corner back to the hairdressers at the bottom of Jarvis Lane (60-100 businesses?). It would simply ask basic questions with a space to write answers or if preferred emailed directly back to the SPC Premises via the SPC Deputy Clerk, Hazel. I believe that there would be a positive reaction in the sense that this Council actually cares about the future of our High Street businesses. It would cost virtually nothing and could be implemented in days if sanctioned by the Premises Committee. It would certainly move our ATM assessment forward.

2. When I was in Amsterdam the hotel where I was staying had a simple display with cards of attractions hanging ready to be taken and used by hotel guests (see attached photos). Clearly this concept is not new but I thought that it would be an ideal way to show our support for the High Street businesses by installing one in the Steyning Centre, the Library etc. The stand shown in the photo contains 90 cards that are produced by a private company in the same card style at what I assume is a significant cost. I like the hook system but of course a similar perspex card holder could also be used. The lady in the Stationary Shop said that she liked perspex type but they were easily damaged. Online I found a perspex 30 card holder for about £60 and therefore for 3 x 30 = 90 a cost of £180 to promote High Street businesses in the Steyning Centre. Probably can obtain cheaper. Ideally the Library and Post Office as well?

3. Clearly we have a number of competing ideas for the bus shelter and each has to be given due consideration. One option is a mural painted by the Grammar School students but I noticed some black felt pen graffiti already exists on the wall and a mural might be taken apart by anti-social behaviour very quickly unless protected by a coating, glass or perspex etc. Personally I would like to see a birds eye view artistic illustration of the High Street from one end of the bus shelter to the other. Numbers would then be used to identify each business location but not named because the businesses change but the locations do not. If possible single cards for each business with identifying location number would be placed in the centre or at each end of High Street illustration. Visitors and tourists would then be able to relate the numbers on the attractive illustration to the

business and that might encourage more people to visit the businesses down near Tanyard Lane that are currently advertised on the back wall of the toilets. Ideally it should be possible to have a system that contains multiple cards per business so that the cards could be taken but making those cards vandal proof would, I assume, be difficult. Clearly the High Street illustration and cards would have to be located behind glass or similar to reduce the graffiti problem. I think that we would like to see better use of the bus shelter and that might entail placing glass panel doors at the front as Michael has suggested but that may be a longer term project,

Any comments, positive or negative always welcomed,

Trevor.

BICYCLE RENTAL



**THE CHEAPEST, THE FASTEST
AND THE ONLY WAY!**
OPEN 7 DAYS A WEEK

10% DISCOUNT

MUSEUM



Van Gogh Museum
Visit the Van Gogh Museum collection
and enjoy the beautiful garden
and the museum shop.

TICKETS ONLINE ONLY

FOOD MARKET



FREE GIFT
The Food Market offers a wide range
of fresh produce, including
vegetables, fruits, and meat.

FLEA MARKET



**Hidden in the heart of the city
and
near Amsterdam's main market is a hidden
place where you can find
everything you need!**

HOP ON - HOP OFF BY BUS



50% OFF
in 1 second!
Hop on - Hop off
by bus is the best way
to see the city.
It's fast, it's easy,
and it's fun!

6% DISCOUNT

INDONESIAN RESTAURANT



Bibi
Bibi is one of the oldest Indonesian
restaurants in Amsterdam.
Famous for its **nasi padang** - **nasi ayam** !

10% DISCOUNT

QUALITY BIKES



DAVID'S BIKES
DAVID'S BIKES is a specialist
in all things bicycle.
We have a large selection
of new and used bikes
and accessories.

10% DISCOUNT

DELIRIUM BEER CAFE



THE PLACE TO BEER
Delirium Beer Cafe is the
perfect place to enjoy
a cold beer and
some food.

FREE SOUP WITH A BEER

MAYA'S STEAKHOUSE & CASA ITALIANA



ARGENTINA, ITALIAN & MEXICAN

10% DISCOUNT

RENT A BOAT



RENT A BOAT
Rent a boat and enjoy
the view of the city.
It's fast, it's easy,
and it's fun!

6% DISCOUNT



