

PROPOSED NEWSLETTER 7th June 2019

Introduction..... Although information can be gained by websites, facebook and twitter etc there is still a heavy demand for a 'hard copy' newsletter will help this situation.

Proposal.....

4 page A4 newsletter on a standard good grade paper.

Delivered to households in Steyning and this includes to residents outside the main settlement such as the Horsham Road etc. These 'outlying areas, the newsletter will be enveloped and posted out via Royal Mail. Price include postage stamp.

Delivery to the 'settlement' households will be carried out by a specialised distribution company.

The price includes design with the editorial being supplied by SPC.

No advertising for the 1st edition but if this is a success then could be considered for future.

1st edition to go out late August early September then if a success, 2nd could go out November in time for the Christmas period and activities at this time of year. Eventually 4 editions annually, February, May, August & November.

The cost of this first edition would be £1450.00 ex VAT (which is recoverable by SPC) and paid to single supplier (Wests Printing) who organises all the various procedures. Addresses for the 'outlying' residents supplied by SPC.

Approval to this proposal this evening please so distributors can be booked for 1st edition.

Cllr Goldsmith